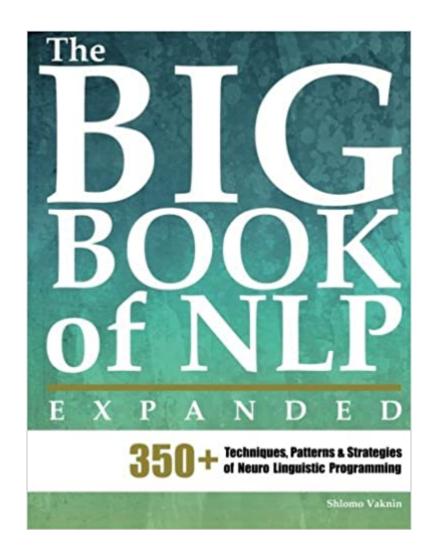


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# The Big Book Of NLP, Expanded: 350+ Techniques, Patterns & Strategies Of Neuro Linguistic Programming





# Synopsis

"A short NLP seminar will cost you at least \$4,500. In this book you invest less than \$0.25 per NLP technique, that can literally change your life. That's a bargain!" -- Thomas Landmark, Revolucni NLP 828 pages of practical NLP. At last, a concise encyclopedia of NLP patterns! The Big Book Of NLP, Expanded, contains more than 350 techniques, patterns & strategies written in an easy, step-by-step format. A A The methods include a full array of the fundamentals that every practitioner needs, such as the Swish pattern and The Phobia Cure, as well as advanced and unique patterns, such as The Nested Loops method and Learning Strategies. Many of these techniques were never published before and cannot be found elsewhere. Perhaps more important, and unlike most other NLP books and programs, the patterns are written with great care and testing to ensure that they are clear and can be followed immediately.

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The Big Book Of NLP contains more than 350 patterns & strategies written in an easy, step-by-step format. The methods include a full array of the fundamentals that every practitioner needs, such as the Swish pattern and The Phobia Cure, as well as advanced and unique patterns, such as The Nested Loops method and Learning Strategies. Many of these techniques were never published before and cannot be found elsewhere. Perhaps more important, and unlike most other NLP books and programs, the patterns are written with great care and testing to ensure that they are clear and can be followed immediately. If there was one really useful book on NLP... ...it would be full of NLP patterns! Everyone who learns Neuro Linguistic Programming knows the power of the patterns and strategies that employ the skills and knowledge of NLP. Whether you have just been introduced to the basics, or you have mastered advanced material and patterns, this work provides you with more than 350 patterns in a concise reference format, with step-by- step instructions. We have selected each pattern for its value and relevance. If you know the pattern, you can refresh your memory; if you want to learn it, you can do so without wading through any "fluff" such as ridiculously long explanations of NLP terms, or "magical stories" of healing and success. I chose to make this book clean of theories and fiction stories, and packed it with the most practical guidelines and advice.

This book gives a cursory view of 350 so called NLP techniques. (with double line spacing and a great deal of white space on each page). You will learn more from the book by understanding its title/marketing than actually purchasing it. "Big" . . . "Expanded". . . "350" . . . "+". Tapping into the consumer's greed and desire to know everything is this books major success. Yes I was duped. Go

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The biggest problem with this book is that is is big and comprehensive. It is easy to understand but dense reading and will take a long time to get through. NLP requires practice and there is enough in hear to keep you practicing something new for the rest of your life. Great book just open it anywhere and start reading

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Great book with much more information then I expected.. the book came in perfect condition I am excited to learn all I can from it.

This book is very diverse and easy to follow, a rare treasure trove for anyone interested with NLP and human interaction

It is really good book of different techniques, recipes approaches. I like to look into it from time to time. However, if you want to learn NLP from it - don't try. The book is very dry, it's like encyclopedy of NLP. You will get better understanding of NLP from the Authors website. However if you have some basic skills - the book is well worth the money. Even the name says it, it's a NLP Cookbook(like there are C++ or Perl or Java cookbooks), but first you need learn to cook.One drawback(and the reason of 4 star not 5) -- too many techniques are literally crowded together, it needs a bit more of structure and editing, but that's a matter of personal taste.

Very thorough. Excellent resource. Well done.

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